



Patterson River Motor Boat Club Inc.
 ABN 43 004 565 539 A0037013Z
 The Foreshore, off Stephens Street, Carrum, Victoria 3197
 PO Box 505 Patterson Lakes Victoria 3197
www.prmclub.com.au



WEB Advertising Information

The diagrams below set out the advertising options available on the RPMBC WEB site.

| Major Sponsor Banner Here | | | |
|---|--|---|--|
| Patterson River Motor Boat Club <i>"the friendliest motor boat club on Port Phillip Bay"</i> | | | |
| Business Card Size Advertisement (Slots 1-4) | Business Card Size Advertisement (Slots 5-8) | Business Card Size Advertisement (Slots 9-12) | Business Card Size Advertisement (Slots 13-16) |
| Slot 1 | Slot 5 | Slot 9 | Slot 13 |
| Slot 2 | Slot 6 | Slot 10 | Slot 14 |
| Slot 3 | Slot 7 | Slot 11 | Slot 15 |
| Slot 4 | Slot 8 | Slot 12 | Slot 16 |

The general advertising consists of four business card size (approx) images arranged at the bottom of the page. Each advertising slot appears for approximately 10 seconds before displaying the next image in the stack of 4.

Rates

Our WEB advertising is divided into 5 categories. Please check with the club for availability.

Naming/Major Sponsor – POA - Includes Banner and Logo on all 5 designated advertising pages with a Hyperlink to the advertisers WEB site home page.

Platinum - \$1000.00 Per annum, provides 4 Slots on all 5 designated advertising pages. They may be vertically aligned (e.g. slots 1, 2, 3 & 4) or horizontally aligned (e.g. slots 1, 6, 11, 16) both options ensure your advertisement is visible at all times.

Gold - \$750 Per annum for 3 slots on 4 of the available 5 designated advertising pages.

Silver - \$500.00 per annum. 2 slots on 3 of the available 5 designated advertising pages.

Sapphire – \$250.00 per annum. 1 slot on 2 of the available 5 designated advertising pages.

Please Note: Designated WEB advertising pages are detailed on the following page:-



PRMBC Designated WEB Advertising pages.

1. Home Page

2. WebCam Page

3. Control CAM Page

4. Weather Station Page

5. Weather Graphs Page